



**ISR CONSTRUCTIONS PVT. LTD.**

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Ideas that *Enrich living.*

# Committed to creating life-time value for *Modern Customers.*

Reimagining real-estate by going back to the core value of having a 'home', which is the spirit of belongingness.

Inspired from the beginning - **the cradle of humanity**, we ISR Constructions Pvt. Ltd. are creators of human-centric living solutions. Founded on the modern values of integrity, sustainability and responsibility we provide affordable, progressive living avenues globally.



## 25 Years of making *Dreams Come True*

What started as a passion project to change the face of real estate in Bengaluru soon evolved into one of the leading developers in the city.

ISR Constructions Pvt. Ltd. was established in 1996 with the single-minded goal of building high-value, quality defining properties that cater to the ever changing dreams and aspirations of both home-buyers and business community.

Being boutique builders who focus on each project with great vigor. We believe each space is unique and holds an inspiration to create something beautiful.

But as we go on constructing, are we building a wall between resources and our future generations? These are the kind of questions we have set out to answer with our projects. Our team of experts are always on the

lookout for quality raw materials and innovative technology that helps us make a good building into a great one.

**We aim to create a sustainable real-estate market that caters to the needs of the community without compromising on the future.**



## Vision



Create conscious real-estate solutions that enrich lives and redefine living

## Mission



Affordable and progressive living avenues for the growing young India

## Values



### Integrity

Promise what is possible. Deliver when said. Stay true to every commitment we make and imbibe integrity as the very core of our thinking.



### Sustainability

Preserve the most precious real estate - our planet, through conscious decision making and attempting to regulate carbon footprint in every dimension.



### Responsibility

We are in the business of creating homes - which is great power and thus with it comes a greater responsibility. We commit to responsible creation founded on the pillars of safety, clarity and longevity.

*“Homes are a matter of Heart.  
Creating homes where your heart resides.”*

We create  
*Consciously  
Creatively &  
Compassionately!*



### *Architecturally Impeccable*

With well calibrated engineering, human centric designs and aesthetic superiority we possess the capability to create architecturally impeccable concepts & projects.



### *Multi-dimensional Experts*

We have created successful projects across varied domains of real-estate, right from residential apartments, commercial buildings, villas, farmlands and plots.



### *Design Excellence*

We reflect modern living and its nuances in our design approach. We understand space, the individuals that dwell within it and the community that builds around it.



*“We aim at creating an organization that is synonymous with quality, trust and sustainability and all our projects are a demonstration of that vision.”*

- Mr. Indrasena Reddy

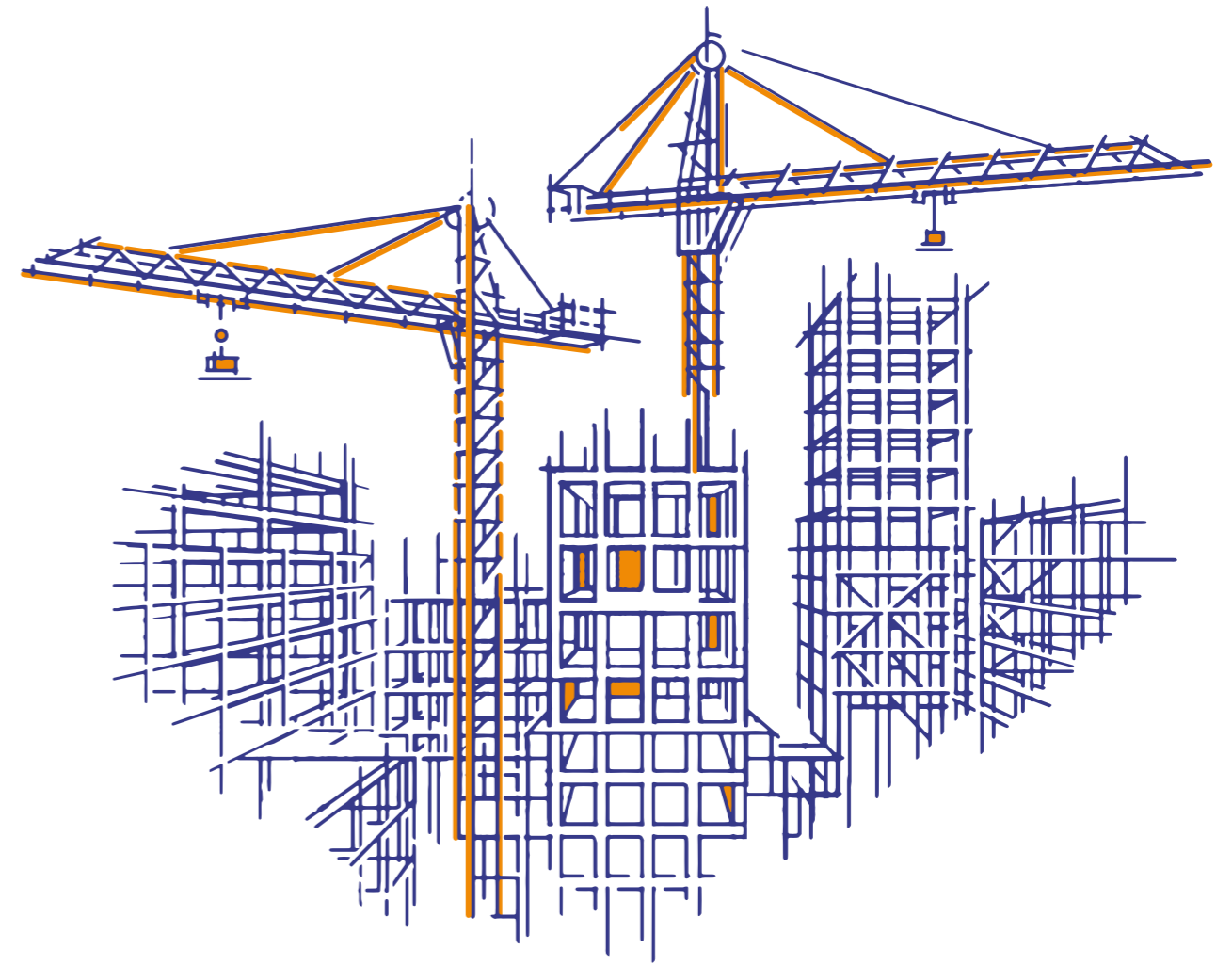
## **A Dynamic Leadership**

***ISR Group was started by Mr. Indrasena Reddy in 2006 in Hyderabad.***

A well known and established name in the real estate market in Hyderabad, ISR looked to Bengaluru to expand his vision and take on a new challenge. Right from the beginning of his career, he has taken a keen interest in construction and development, it was only befitting that ISR took up the opportunity to change the face of real estate in South India.

His determination to build a company that delivers good quality infrastructure ethically has made ISR Constructions Pvt. Ltd. the company it is today. The hand picked team that ISR started with, has grown today to become an organization that houses talents from all around the country and brings many different communities to work together.

He is an inspiration to many within the ISR family. His ability to challenge himself to keep learning and adapting to the changing environment is what motivates those around him. His motto to serve the community by building better homes and offices also extends to creating a work environment that gives its employees the opportunity they deserve.



We believe in creating  
eco-systems that  
**enable growth.**

# Our Experties



Luxury  
*Redefining Villas*



Modern  
Apartments



Commercial  
Hubs



Lush  
*Farmlands & Plots*

# Plan of development for *2022-2023*



*175 Acres*

Total area  
for development



*North, East &  
South of Bengaluru*

Location



*Villas, Apartments,  
Plots & Commercial*

Type of development



*657 Cr*

Investments

# Strong footprint in the majestic cities of **Hyderabad & Bengaluru**

	Completed Projects	Ongoing Projects	Upcoming Projects
Projects	6	3	10
sq. ft. of Built-up area	1,95,000	5,37,442	28,29,500
CR plus Investments	106.50	111.72	657



# Buyers' Road Map



# Investors' Road Map







# For the Greater Common Good

Our Corporate Social Responsibility  
ISR Foundation

## Vision

We strive and aim to bring a substantial difference to the lives of impoverished, needy, deserving but marginalized people; A substantial difference that is tangible in nature and which has a positive impact in transforming the lives.

**ISR Foundation** is part of the CSR Initiative of ISR Group. We operate this trust with passion, dedication, commitment and focus on reaching out to the remotest corners in our Country and transforming the lives of poor, needy, vulnerable, weak sections of society that still remain isolated and lack proper nourishment, dressing, shelter, education & livelihood.

We tend to facilitate the projects that satisfy these basic needs which in turn enables them to live a life of dignity; and empowers them towards betterment in the society.

We prioritize our actions in taking care of providing their urgent needs first and then gradually enabling them to take care of themselves. We believe that an effective philanthropic act shouldn't merely

be an act of 'Providing', but an act of 'Enabling them to become Self-sufficient'.

Hence, all our philanthropic activities are driven with a strong sense of definitive purpose and accomplishment and not just an obligation.

for more info visit:  
[www.isrfoundation.org](http://www.isrfoundation.org)

## Our Initiatives



Women Empowerment



Skill Development



Human Rights



Reduce Carbon Footprint



Gender Equality, Diversity & Inclusion



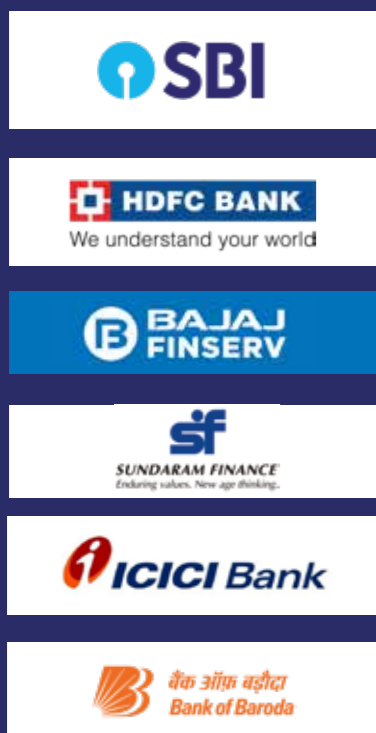
Hunger Relief Camps

# Our Partner Ecosystem

We deliver excellence owing to our strong partner ecosystem, their support allows us to unfailingly accomplish our mission.



## Banking partner



## Architects



## Landscaping



## Legal Partners



## Branding & Digital Partners



## Member

